

# SPONSOR BENEFITS PACKAGE



**APEC**  
CEO SUMMIT  
PERU 2016

	<b>PREMIUM</b> \$250,000 USD	<b>ASSOCIATE</b> \$125,000 USD
<b>Registration</b>	9 Total Seats Included = 1 VIP Delegate + 5 Delegate + 3 Staffer	6 Total Seats Included = 1 VIP Delegate + 3 Delegate + 2 Staffer
	2 plenary overpasses for Security or Communications Staffers (standing access)	1 plenary overpass for Security or Communications Staffer (standing access)
	Option to purchase additional Delegate or Staffer seats, based on space availability	Option to purchase additional Delegate or Staffer seats, based on space availability
<b>Program</b>	Priority consideration for a role in the Program for the CEO	Consideration for a role in the Program for the global CEO
<b>VIP Program</b> <small>Available to VIP Delegates only</small>	1 Seat at a Leader Dinner for the global CEO	Consideration for a seat at a Leader Dinner for the global CEO
	Reserved Table at CEO Summit social activities	
	2 transferable VIP seats in plenary hall	1 transferable VIP Seat in plenary hall
	Exclusive VIP room	Access to Sponsor/Speaker VIP room
<b>Branding</b>	Prominent (large) brand placement on CEO Summit website, marketing collateral and mobile application	Brand placement on CEO Summit website, marketing collateral and mobile application consistent with sponsorship level
	Exposure in Media Partner publications	Exposure in Media Partner publications
	Inclusion of brochure and giveaway in Delegate bags	Inclusion of giveaway in Delegate bags
<b>Media</b>	Complimentary press briefing room with priority booking.	
	Support of a Media Liaison in coordinating connections with media at the Summit	Support of a Media Liaison in coordinating connections with media at the Summit
<b>Side Events</b>	Complimentary event space and priority booking for hosting of side-events at the CEO Summit venue, based on availability.	
<b>Logistics</b>	HOTEL: Complimentary upgrade to a suite for 1 VIP included in sponsorship	HOTEL: Complimentary upgrade to a suite for 1 VIP upon availability
	LIAISON OFFICER: 1 Liaison Officer upon request	
	SPONSOR SUPPORT provided by APEC CEO Summit Strategic Partner	SPONSOR SUPPORT provided by APEC CEO Summit Strategic Partner
<b>Ministerial Participation</b>	Opportunity for two senior-level participants (global or regional CEO / President) to engage in 2 ministerial events throughout the year	Opportunity for 1 senior-level participant (global or regional CEO / President) to engage in 1 ministerial event throughout the year
	<ul style="list-style-type: none"> <li>Table seating during meetings</li> <li>Priority consideration for/ability to ask questions of Ministers during Ministers Meeting</li> <li>Invitation to social event(s) and priority consideration of seating request</li> </ul>	<ul style="list-style-type: none"> <li>Table seating during meetings</li> <li>Consideration for/ability to ask questions of Ministers during Ministers Meeting (time permitting)</li> <li>Invitation to Social Event(s)</li> </ul>
	<ul style="list-style-type: none"> <li>Verbal acknowledgement of sponsorship support during event(s)</li> </ul>	