



SAMPLE VIP SCHEDULE

Thursday Nov. 17th	Morning	Arrive in Lima – VIP transfer to hotel	
	Lunch	NCAPEC Annual Luncheon (Country Club Hotel) 12:00 – 2:00 PM	NCAPECs Annual Luncheon hosting APEC Business Advisory Council Members (www.ABACOnline.org), US Delegates, and APEC Economy Officials (Ministers, Deputy Ministers, Senior Officials) <ul style="list-style-type: none"> • <i>Opportunity for table hosting for company and Head Table Seating for VIP</i>
	Afternoon	SME Summit	Participation in the 2016 APEC SME Summit
	Evening	AmCham Peru Welcome Reception	American Chamber of Commerce – Peru Chapter <ul style="list-style-type: none"> • <i>Open to all US participants of the CEO Summit</i>
		Welcome Reception (Lima Art Museum) 7:00 – 9:00 PM	APEC CEO Summit 2016 Welcome Reception “Peru Welcomes APEC” <ul style="list-style-type: none"> • <i>Open to all CEO Summit Delegates and Staffers</i>
Friday Nov. 18th	Morning	CEO Summit Sessions Start 9:00 AM – 12:45 PM	Opening address by Peru’s newly elected President followed by dynamic panels of APEC Leaders, Global Business Executives and Thought Leaders. <ul style="list-style-type: none"> • <i>VIP Seating in front rows of Plenary Hall</i>
	Afternoon	Lunch 12:45 – 2:40 PM	Option to host a private lunch event* or participate in a casual networking lunch in the VIP lounge or general Delegate area.
		CEO Summit Sessions 2:30-6:00 PM	Dynamic panels of APEC Leaders, Global Business Executives and Thought Leaders.
		Reception (Summit Venue) 7:00 – 9:00 PM	Social activity for CEO Summit Delegates
Evening	Leader Dinners	Small private dinner (8-10 participants) with the Leader of an APEC economy and other CEOs. These dinners are unscripted, off record and by invitation** only.	

MEDIA ENGAGEMENT OPPORTUNITIES, NETWORKING, US-APEC BUSINESS COALITION MEETINGS, AND SIDE-MEETINGS



SAMPLE VIP SCHEDULE

Saturday Nov. 19th	Morning	CEO Sessions 9:00 AM – 1:30 PM	Summit Opening Conversation with Global VIP followed by Summit Keynote Address by President of China <ul style="list-style-type: none"> VIP Seating in front rows of Plenary Hall Early afternoon sessions with APEC Economy Leaders Global Executives and Thought-Leaders.	MEDIA ENGAGEMENT OPPORTUNITIES, NETWORKING, US-APEC BUSINESS COALITION MEETINGS, AND SIDE-MEETINGS
	Lunch	Lunch 1:30 – 3:00 PM	Option to host a private lunch event* or participate in a casual networking lunch in the VIP lounge or general Delegate area.	
	Afternoon	CEO Summit Conversations with Leaders 3:00 – 5:00 PM	Individual one-to-one interviews with (Leaders TBC): <ul style="list-style-type: none"> President Putin of Russia President Macri of Argentina President Obama of the United States of America (Interviewers TBD)	
	Evening	APEC Leaders' Gala Dinner	Invitation to APEC Leaders' Gala Dinner <ul style="list-style-type: none"> APEC Economy Leaders, Ministers, Officials Leaders seated separately 500-1,000 attendees (APEC Government Delegates, Host Economy VIPs, CEO Summit VIPs) (This event is not organized by the CEO Summit Host Committee – it is an APEC Peru government event. Invites and seating are controlled by the Peruvian government and not the Summit Host Committee.)	
		Closing Address 5:00 – 5:15 PM	Closing address by the incoming CEO Summit Host Committee Chair of Vietnam	

NOTE: Premium Sponsor VIPs (CEO/Chairperson) of the CEO Summit will be considered for a speaking role in the Summit program as well as green room 'meet and greet' opportunities. The topics, panelists and session times are determined by the CEO Summit Host Committee.

* Private event hosting at the venue is available to Premium Sponsors only.

**Leader dinner invites will be issued to Premium Sponsor C-Suite executives. Associate Sponsor C-Suite executives will be considered for an invitation on a space availability basis.