



# SAMPLE VIP SCHEDULE

<b>Thursday</b> <b>Nov. 17<sup>th</sup></b>	<b>Morning</b>	<b>Arrive in Lima – VIP transfer to hotel</b>	
	<b>Lunch</b>	<b>NCAPEC Annual Luncheon</b> 12:00 – 2:00 PM	NCAPECs Annual Luncheon hosting APEC Business Advisory Council Members ( <a href="http://www.ABACOnline.org">www.ABACOnline.org</a> ), US Delegates, and APEC Economy Officials (Ministers, Deputy Ministers, Senior Officials) <ul style="list-style-type: none"> <li>• <i>Opportunity for table hosting for company and Head Table Seating for VIP</i></li> </ul>
	<b>Afternoon</b>	<b>SME Summit</b>	Participation in the 2016 APEC SME Summit
	<b>Evening</b>	<b>AmCham Peru Welcome Reception</b>	American Chamber of Commerce – Peru Chapter <ul style="list-style-type: none"> <li>• <i>Open to all US participants of the CEO Summit</i></li> </ul>
		<b>Welcome Reception</b> 7:00 – 9:00 PM	APEC CEO Summit 2016 Welcome Reception “Peru Welcomes APEC” <ul style="list-style-type: none"> <li>• <i>Open to all CEO Summit Delegates and Staffers</i></li> </ul>
<b>Friday</b> <b>Nov. 18<sup>th</sup></b>	<b>Morning</b>	<b>CEO Summit Sessions Start</b> 9:00 AM	Opening address by Peru’s newly elected President <ul style="list-style-type: none"> <li>• <i>VIP Seating in front rows of Plenary Hall</i></li> </ul>
	<b>Afternoon</b>	<b>Lunch</b> 1:15 – 2:40 PM	Option to host a private lunch event* or participate in a casual networking lunch in the VIP lounge or general Delegate area.
		<b>Summit Keynote</b> 2:45-3:15 PM	Keynote address by President Xi of China
		<b>Sessions Conclude</b> 6:15 PM	
		<b>Reception</b> 7:00 – 9:00 PM	Social activity for CEO Summit Delegates
<b>Evening</b>	<b>Leader Dinners</b>	Small private dinner (8-10 participants) with the Leader of an APEC economy and other CEOs. These dinners are unscripted, off record and by invitation only.	

**MEDIA ENGAGEMENT OPPORTUNITIES, NETWORKING, US-APEC BUSINESS COALITION MEETINGS, AND SIDE-MEETINGS**



# SAMPLE VIP SCHEDULE

<b>Friday Nov. 18<sup>th</sup></b>	<b>Morning</b>	<b>CEO Sessions</b> 9:00 - 9:30 AM	Summit Keynote Address by Anchor CEO <ul style="list-style-type: none"> <li>VIP Seating in front rows of Plenary Hall</li> </ul>	<b>MEDIA ENGAGEMENT OPPORTUNITIES, NETWORKING, US-APEC BUSINESS COALITION MEETINGS, AND SIDE-MEETINGS</b>
	<b>Lunch</b>	<b>Lunch</b> 1:15 – 3:00 PM	Option to host a private lunch event* or participate in a casual networking lunch in the VIP lounge or general Delegate area.	
	<b>Afternoon</b>	<b>CEO Summit Conversations with Leaders</b> 12:45 – 4:30 PM	Individual one-to-one interviews with: <ul style="list-style-type: none"> <li>Prime Minister Abe of Japan</li> <li>President Putin of Russia</li> <li>Jack Ma, CEO, Alibaba</li> <li>President Obama of the United States of America</li> </ul> (Interviewers TBD)	
		<b>Closing Address</b> 4:30 – 5:00 PM	Closing address by the incoming CEO Summit Host Committee Chair of Vietnam	
	<b>Evening</b>	<b>APEC Leaders' Gala Dinner</b>	Invitation to APEC Leaders' Gala Dinner <ul style="list-style-type: none"> <li>APEC Economy Leaders, Ministers, Officials</li> <li>Leaders seated separately</li> <li>500-1,000 attendees (APEC Government Delegates, Host Economy VIPs, CEO Summit VIPs)</li> </ul> (This event is not organized by the CEO Summit Host Committee – it is an APEC Peru government event. Invites and seating are controlled by the Peruvian government and not the Summit Host Committee.)	

**NOTE:** Premium Sponsor VIPs (CEO/Chairperson) of the CEO Summit will be considered for a speaking role in the Summit program as well as green room 'meet and greet' opportunities. The topics, panelists and session times are determined by the CEO Summit Host Committee.

\* Private event hosting at the venue is available to Premium Sponsors only.