



APEC LEADERS' WEEK 2016

The APEC host economy is responsible for organizing APEC Leaders' Week, a series of several meetings that culminate in the Annual Economic Leaders' Meeting. As chair of APEC 2016, Peru will be in charge of organizing these events in Lima from November 17-19th.

In addition to government meetings, the APEC Business Advisory Council Meeting, APEC CEO Summit, and other Side Meetings and sponsor events are held during the week.

CEO SUMMIT

The APEC CEO Summit is by invitation only and is Asia-Pacific's premier business event, providing unparalleled opportunities for business executives to engage in dialogue with APEC Leaders, high-level government officials and senior business executives.

Under the theme of "Quality Growth and Human Development," [this year's Summit](#) will take place in Lima, Peru from November 17-19th. The event will bring together APEC Leaders from the world's most dynamic economies, speakers from the world's top companies, and over 700 CEOs from across the Asia-Pacific region. The program will feature two days of discussions, presentations and dialogue on a wide range of issues that will impact the future development of the region, including innovation, trade, sustainability and inclusive growth.

Pacific Summit Resources, a subsidiary of NCAPEC, serves as the strategic advisor to the CEO Summit and coordinates U.S. and Mexican private sector participation in the event.

If you would like to request an invitation to this event, please submit your details [here](#).

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LEADER DINNERS

Leader Dinners provide an exclusive opportunity for APEC Economy Leaders to individually participate in a private, unscripted, off the record dinner with 8-10 of the APEC region's most respected global CEOs. The intent is to provide an opportunity to engage in candid discussion of the key issues and economic opportunities facing the region as well as foster an environment in which participants are able to deepen individual relationships.

The Peruvian Hosts are committed to continuing this successful tradition and will again offer the opportunity to interested APEC Leaders and select Sponsor CEOs. These dinners typically take place in the evening after the first full day of the Summit.

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SIDE MEETINGS / SPONSOR EVENTS

The Summit has often been utilized to showcase various APEC initiatives and projects that have come to fruition during the year; these side meetings are usually organized by the National Center for APEC on behalf of ABAC, and have focused on women's empowerment, food security, infrastructure investment, digital trade, health and other issues.

In addition, some of the CEO Summit sponsors also host issue- or industry-specific events (energy, infrastructure, mining, health, etc.) As a Premium sponsor of the CEO Summit, there is an opportunity to book complimentary event space at the venue during the CEO Summit. Premium sponsors are able to leverage the support of PSR as well as the Peruvian Host Committee in making all logistical arrangements as well as selecting participants and sending out invitations.

ABAC (APEC BUSINESS ADVISORY COUNCIL)

ABAC meets on a quarterly basis to assess the regional business climate and develop specific input to APEC officials at the ministerial and working group levels on how "doing business" can be made easier. ABAC compiles these recommendations in an annual Report to Leaders which is presented to APEC Leaders prior to their annual summit in the fall of each year. ABAC is comprised of up to three businesspersons from each APEC member economy who are appointed to serve on the Council by the Leaders of their respective economies. **In Lima, ABAC will meet from November 14 – 17 and participate in a face-to-face meeting with APEC Leaders on November 19.** Participation in ABAC meetings is limited to ABAC Members and staff only.

- Current ABAC Chair
 - o Juan Raffo, Honorary Chairman, Raffo Group; ABAC Chairman
- Current U.S. ABAC Members
 - o Richard Cantor, Chief Risk Officer, Moody's Corporation
 - o Bart Peterson, Senior Vice President, Corporate Affairs & Communications, Eli Lilly
 - o Peggy Johnson, Executive Vice President of Business Development, Microsoft Corporation

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AMCHAM OPENING RECEPTION

The AmCham welcome reception is organized by the local AmCham with additional funding from the U.S. APEC Business Coalition. This year The American Chamber of Commerce of Peru will likely be organizing the event on the evening of November 16th (TBC). The reception is an opportunity for U.S. CEO Summit Delegates, local business people, and United States Government officials to gather and network.

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NCAPEC ANNUAL LUNCHEON

Since 2004, NCAPEC's Annual Luncheon has marked the start of APEC Leaders' Week activities for U.S. business delegates. The event brings together a diverse audience of more than 250 business leaders and government officials from the Asia-Pacific region, including members of the APEC Business Advisory Council (ABAC).

Past Speakers

- 2015 Manila, Philippines
 - o Ambassador Michael Froman, U.S. Trade Representative
 - o The Honorable Magali Silva, Minister of Foreign Trade and Tourism of Peru
- 2014 Beijing, China
 - o Secretary of State John Kerry was the keynote speaker at the Luncheon in Beijing, China.
 - o The Honorable Albert F. del Rosario, Secretary of Foreign Affairs of the Republic of the Philippines
- 2013 Bali, Indonesia
 - o The Honorable Penny Pritzker, U.S. Secretary of Commerce
 - o Ambassador Michael Froman, U.S. Trade Representative
- 2012 Vladivostok, Russia
 - o Vijay V. Vaitheeswaran, China Business Editor & Shanghai Bureau Chief, The Economist
 - o Ambassador Michael Punke, Deputy U.S. Trade Representative and U.S. Ambassador to the WTO
 - o The Honorable Gita Irawan Wirjawan, Minister of Trade for The Republic of Indonesia
- 2011 Hawaii, U.S.
 - o Ambassador Michael Froman, U.S. Trade Representative
 - o Arkady Dvorkovich, Economic Aide to the President of Russia

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U.S. APEC BUSINESS COALITION

This cooperative effort between the leading U.S. business organizations engaged in APEC is chaired by the National Center for APEC and co-chaired by the U.S. Chamber of Commerce, and the U.S. ASEAN Business Council.

The Coalition invites senior U.S. government officials and foreign Leaders from a number of APEC economies to meet with members of the U.S. business delegation. The full schedule of the Coalition comes into focus quite late as Leaders confirm their timing (usually on the margins of their CEO Summit appearances). Typically, USG meetings (held separately, by agency) would include the USTR Ambassador, the U/S of State; the Commerce Secretary if present, Members of Congress if present.

The Coalition usually has 8-10 acceptances from Leaders and/or Ministers, although most of the meetings are at the Leader level. The meetings are held in a hollow square format, with about 30 at the

table and perimeter seating for another 15 or so. The Leader is introduced by the president or executive director of one of the Coalition organizations, The Leader then makes short introductory remarks, followed by 2-3 pre-selected questions mainly from the sponsoring companies' senior representatives. If time permits, open questions are fielded from the whole group. Meetings usually last 40 minutes to an hour.

Coalition attendees include corporate members of all of the Coalition organizations. Some meetings have limited attendance at a Leader's request, or might take place at the Leader's hotel for their convenience.

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