



5-7 OCTOBER 2013 **BALI, INDONESIA**

Towards Resilience and Growth  
**Reshaping Priorities  
for Global Economy**

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**SPONSORSHIP**



*"The world is looking to APEC for engine of global growth because the Asia Pacific region has demonstrated its resilience in the wake of the most recent financial crisis."*

**President Yudhoyono** at the APEC CEO Summit 2012, Russia

## Indonesia, Host of APEC 2013

### Dynamic Economy

Resource rich.

### Vibrant Democracy

Culturally diverse.

### Population of 240 million

World's 4<sup>th</sup> largest after China, India and USA.

### Leading Emerging Market

A trillion dollar economy (PPP), the largest in ASEAN and only member of the G20 from Southeast Asia. Projected to be the 7<sup>th</sup> largest economy worldwide by 2030.

### Stable Macroeconomy

Economy grew by a record 6.5% in 2011, the highest in 15 years.

### Strong Macroeconomy

60% of GDP comes from domestic consumption.

### Foreign Direct Investment

FDI of USD19.5 billion in 2011, top five most likely destinations worldwide in 2012-14.

### Committed to APEC

The birthplace of APEC's Bogor Goals.

## APEC CEO Summit 2013

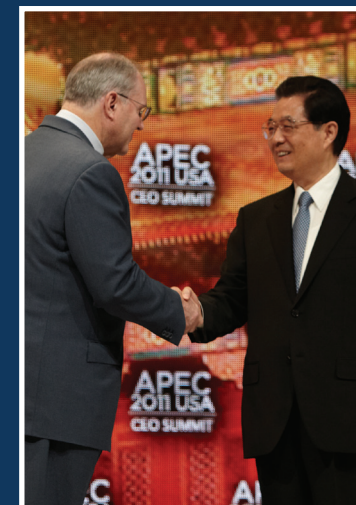
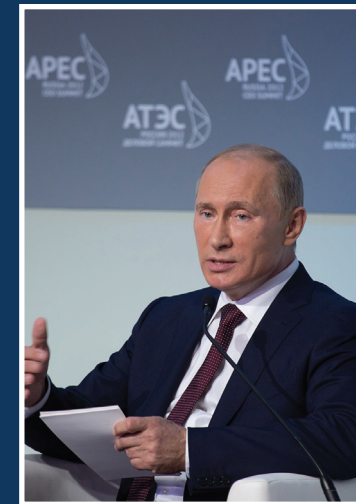
The most important business event for the Asia Pacific.

A venue bringing together Presidents and Prime Ministers of the Asia Pacific with global business and thought leaders.

A unique platform to reach out and engage in dialogue with the decision makers of the region.

Exclusive opportunity for corporate exposure and high level networking with top business leaders and beyond.

Beautiful Bali, an island paradise steeped in history, boasting crystal blue water and some of the world's finest flora and fauna.



## Opportunities for Corporate Partners

### Platinum Sponsor

**USD275,000**

- ✓ Pride-of-place acknowledgement as Platinum Sponsor on signage and materials.
- ✓ Priority consideration of allocation of roles in Conference Program.
- ✓ 6 places at the Summit for Sponsor's delegates including 2 VIP places with opportunity to attend exclusive high level program.
- ✓ Opportunity to host special corporate exposure at Summit venue.
- ✓ Opportunity to provide brochures and giveaways to delegates.
- ✓ Dedicated liaison officers for Platinum Sponsor's delegation.
- ✓ Consideration for media opportunities.
- ✓ License for Sponsor to present itself as "Platinum Sponsor to the APEC CEO Summit 2013, Indonesia".

### Gold Sponsor

**USD150,000**

- ✓ Acknowledgement as Gold Sponsor on signage and materials.
- ✓ Consideration of allocation of roles in Conference Program.
- ✓ 4 places at the Summit for Sponsor's delegates including 1 VIP place with opportunity to attend exclusive high level program.
- ✓ Opportunity to provide brochures and giveaways to delegates.
- ✓ Dedicated liaison officer for Gold Sponsor's delegation.
- ✓ Consideration for media opportunities.
- ✓ License for Sponsor to present itself as "Gold Sponsor to the APEC CEO Summit 2013, Indonesia"

