



An Invitation from APEC CEO Summit 2013 Chair

Dear Delegates,

On behalf of the Indonesian business community, I invite you to attend the APEC CEO Summit 2013 on 5–7 October in beautiful Bali, Indonesia.

It is a great honour for Indonesia to once again play host to APEC. The Summit takes place 19 years on from the Bogor Goals, in a world of increasing uncertainty, yet at a time where emerging Indonesia enjoys unprecedented economic and political stability. Our Summit's theme of **'Towards Resilience and Growth: Reshaping Priorities for Global Economy'** aims to provide a platform to engage in enriching strategic discussions to chart a new way forward. This time of challenge should bring our economies together to discuss how to increase trade and investment flows and achieve the aim of shared development and common prosperity.

The Summit will feature the APEC Leaders – several will be new or newly elected, CEOs of global corporations and innovative thinkers in an interactive engaging format. We seek your views on strengthening and sustaining the global economy and taking part in mapping out the future direction of our region.

We also invite you to enjoy the island of Bali, but more importantly to discover Indonesia and the abundant opportunities that our economy on the rise presents. In 20 years' time we are projected to be the 7th largest economy in the world, so make it your goal to join us at the APEC CEO Summit 2013.

Selamat Datang! Welcome to Indonesia!

Yours sincerely,

Wishnu Wardhana
APEC CEO Summit 2013 Chair

Key highlights

- ✔ Opportunities to interact directly with APEC Leaders, including new leadership from China, Mexico, South Korea, and new or newly elected leadership from the USA.
- ✔ High level networking with business leaders from across the Asia Pacific. Large delegations expected in particular from China, Korea, Japan, Southeast Asia, the USA and Indonesia.
- ✔ Comprehensive program for spouses and accompanying persons.
- ✔ Discover Indonesia; find out why Indonesia is emerging as a sustainable economy to invest in.
- ✔ Held in beautiful Bali, an island paradise steeped in history, boasting crystal blue water and some of the world's finest flora and fauna.

Keep in touch

The APEC CEO Summit offers various opportunities for organisations and leaders who wish to participate in thought leadership, brand positioning, and business development opportunities.

To find out more or to register an interest in participating, please contact:

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APEC
CEO SUMMIT
INDONESIA
2013



5-7 OCTOBER 2013 BALI, INDONESIA

Towards Resilience and Growth Reshaping Priorities for Global Economy

*"In this shifting economic landscape,
the equation of global trade must be recalibrated to proportionally reflect
the interests of both developed and developing nations."*

Gita Wirjawan
Minister of Trade of the Republic of Indonesia

remarkable Indonesia

Dynamic economy
Resource rich

Population of 240 million
World's 4th largest after China, India and the USA
Over 50% are under 29 years old

Southeast Asia's only member of the G20
**Projected to be the 7th largest economy
in the world by 2030**

Economy grew by a record 6.5% in 2011
The highest in 15 years

60% of GDP comes from domestic consumption
**Cushioning Indonesia from
global economic uncertainty**

Vibrant democracy
Culturally diverse

A trillion dollar economy (PPP)
The largest in Southeast Asia

FDI of USD19.5 billion in 2011
**Top five most likely destinations
for FDI worldwide in 2012-14**

Abundant natural resources
with increasing focus on added-value output
**Leading producer of rubber, palm oil, cocoa,
tin, coal and geothermal energy**

Committed to APEC
The birthplace of APEC's Bogor Goals



www.apec2013ceosummit.com

The APEC CEO Summit 2013's logo is inspired by Perahu Jukung or Jukung Boat, a traditional wooden boat widely used by the Balinese for fishing and transportation. Its ability to run safely despite the dynamic surrounding has enabled it to strive and thrive against the change of time.