



**Long-Range Plan for
Enhancing Energy Security
in APEC, 2008 – 2012
Workshop II**



Secretariat for U.S. Representation to the APEC Business Advisory Council (ABAC)

Business Perspectives on Energy Security in APEC

November 11, 2010 – 2:30-5:00 pm
Bay Sheraton Hotel, Nichirin IV Room, Yokohama, Japan

Welcome Remarks

Yasuo Morimoto, Senior Advisor Toshiba, Japan ABAC

Keynote Address

“Supply Side Energy Efficiency”

Jim Suci, President, Global Sales and Marketing, GE Energy

Panel 1: Harmonized Standards for Energy Efficiency: What does it mean for business?

As APEC explores greater standardization of energy efficiency and labeling, panelists from the business community address the implications of harmonization, exploring issues such as standards and testing, and the importance of consumer education.

Moderator: **Yukari Yamashita**, The Institute of Energy Economics, Japan

Panelists:

Trevor Goodwin, President, Business New Zealand

Hiroshi Iizuka, Chief Specialist, Strategic Planning, Toshiba

Sajeev Jesudas, President, Verification Services, Underwriters Laboratories Inc.

Cathy Kim, Marshall School, Team Lead for the 2010 USC Marshall ABAC Team

Panel 2: Developments in Energy Security in the APEC Region

“Strategic Framework for Energy Security in APEC” was published jointly by ABAC and NCAPEC in 2008. The East-West Center has been commissioned to update this document to reflect the significant changes that have taken place in the regional energy security picture since its publication. After an initial report on the EWC’s review of the Framework a panel of business leaders will have an opportunity to provide their input on the project’s objectives and strategize on the best way to utilize the report to achieve tangible goals in 2011.

Introductory Remarks: **Steve Del Regno**, Managing Director, Asia Region,
Chevron Global Gas

Project Overview: “Updating the Strategic Framework”

Tomoko Hosoe, Project Specialist, East West Center

Panel Discussion: Strategic Framework and 2011: Linkages and Objectives

Moderator: **Keith Williams**, President and CEO, Underwriters Laboratories Inc.

Panelists:

Kenji Uenishi, President, GE Energy, Asia Pacific

Isabelle Courville, President, Hydro-Quebec TransEnergie

Program Concludes

To attend this event please register by October 29th. Email: tomoko.seki@toshiba.co.jp