

## ABAC Document Overview

---

### Side meeting with ABAC USA/Indonesia/Russia

#### **Overview:**

ABAC Russia has organized a side meeting with ABAC USA and ABAC Indonesia to assist with the transition to Indonesia hosting ABAC in 2013. This is the first Three-Economy meeting under the Chairmanship of ABAC Russia. ABAC Members from Japan and Russia will attend along with staffers from each economy. This meeting is primarily for the benefit of ABAC Indonesia as they prepare to host ABAC.

#### **Key Outcomes:**

- ABAC USA would like to see ABAC Indonesia more explicitly articulate the themes and objectives for ABAC 2013.

#### **Key Talking Points:**

##### Lessons from 2011:

- ABAC USA would like to stress the importance of incorporating substantial private sector (ABAC) involvement in APEC events throughout the year.
- The ABAC 2011 agenda centered on a strong partnership between government and business.
- In 2011, ABAC had robust engagement with the APEC agenda, including several high level policy dialogues such as:
  - Executive Forum with Trade Ministers
  - Private Sector Dialogue with Trade and SME Ministers
  - Public-Private Dialogue on Food Security
  - Public-Private Regional Collaboration Forum to Promote Infrastructure PPP
  - APEC Financial Inclusion Forum
  - Public-Private Energy Security Workshop
  - Health Care Reform Innovation Symposium
  - ICT Innovation Event
  - Anti-Corruption
  - Women in the Economy Summit
- This high level of engagement with APEC allowed ABAC to develop a consistent voice in the APEC process on critical trade and investment issues.
- We had a high level of ABAC engagement at the Senior Officials Meetings. Importantly, we had a high level of ABAC WG Chair involvement at SOMs.

## ABAC Document Overview

### 2012 Perspectives:

- ABAC Russia did an excellent job advancing ABAC's priority issues in 2012. Importantly, they had a committed team of Members and Staffers that worked tirelessly to achieve ABAC's objectives and ensure everything moved smoothly.

### 2013 Recommendations:

- Cluster APEC and ABAC events to maximize private sector engagement during the SOMs. One of the biggest obstacles to private sector participation in the APEC SOMs is transportation and logistics. If you can cluster public-private events you will end up with a higher level of participation from both the public and private sector.
- It is important that APEC and ABAC continue focusing on trade and investment issues in 2013. APEC's mandate is for trade and investment, and this is where ABAC has an instrumental and strong voice as the institutionally mandated role for private sector input.
- Work closely with the ABAC meeting hosts. It takes a lot of effort to keep the meetings moving smoothly, and I know that at least in 2011, we would not have been successful had it not been for the tremendous amount of work that the meeting hosts put forth.
- Continue to encourage ABAC economies to engage with their respective APEC Senior Officials before and after ABAC Meetings to ensure that they are aware of ABAC's priority issues.
- ABAC USA readily available to assist ABAC Indonesia in any way necessary. ABAC USA strongly encourages ABAC Indonesia to consult with recent ABAC hosts to encourage year-on-year continuity and maintain momentum on long-term objectives that have been raised by ABAC.

## ABAC Document Overview

---

### **ABAC for TPP Side Meeting**

September 4, 6:00 p.m. – 6:30 p.m.

Anchors Aweigh Lounge, Deck 5

This meeting will serve as planning session for the ABAC for TPP meeting with TPP Trade Ministers which is currently scheduled for the morning of September 6. The ABAC for TPP is open to ABAC Members with an interest in engaging in leveraging ABAC as a platform for providing business input into the TPP negotiations. ABAC for TPP has met on the margins of ABAC meetings in KL and HCMC. At the conclusion of the HCMC, the group sent the attached letter which highlights the following:

- Transparency and inclusiveness in TPP
- The need for TPP to be a 21<sup>st</sup> century agreement that addresses current business issues
- Completion of TPP in a reasonable timeframe
- Comprehensiveness, including tariff and non-tariff barrier, services trade, investment, rules of origin

6 August 2012

Hon. Julia Gillard MP, Prime Minister of Australia

His Majesty Paduko Seri Baginda Sultan Haji Hassanal Bolkiah, Sultan of Brunei Darussalam

Rt Hon. Stephen Harper PC MP, Prime Minister of Canada

HE Sebastián Piñera, President of Chile

Rt Hon. John Key, Prime Minister of New Zealand

Yang Amat Berhormat Dato' Sri Mohammad Najib Abdul Razak, Prime Minister of Malaysia

HE Felipe Calderón, President of Mexico

HE Ollanta Humala Tasso, President of Peru

Hon. Lee Hsien-Loong, Prime Minister of Singapore

HE Barack Obama, President of the United States of America

HE Trương Tấn Sang, President of Vietnam

Excellencies,

We, the members of the ABAC for TPP group, would like to take this opportunity to share with you, the Leaders of TPP economies, our views on the Trans Pacific Partnership (TPP) negotiations from a business perspective.

ABAC for TPP is an informal group of ABAC Members that was formed in the margins of the second APEC Business Advisory Council (ABAC) meeting in May 2012 with the aim of seeking to accelerate the Trans Pacific Partnership negotiations, supporting the inclusion of new economies and ensuring that TPP addresses business needs and priorities. The group comprises ABAC Members from economies that are either already participating in the TPP negotiations, or are potentially interested in joining the TPP negotiations in the future.

The ABAC for TPP group emphasizes the importance of inclusiveness and transparency in TPP, creating opportunities for other economies to join the negotiations, consistent with ABAC's goal of creating a pathway to a Free Trade Area of the Asia Pacific. ABAC for TPP also emphasizes the importance of comprehensiveness - no products, services or sectors should be excluded. We support TPP's ambition to be a high quality 21st century trade agreement.

ABAC for TPP wants to see a reasonable timeframe established within which full trade in goods and services and investment liberalisation will be achieved, thus delivering benefits as early as possible. Moreover ABAC for TPP wants to see the TPP negotiations concluded speedily, consistent with the timing goals set out by TPP Leaders in Honolulu last year. We are concerned about the TPP negotiations becoming too long.

ABAC for TPP wants the TPP negotiating agenda to reflect business needs and priorities. For example TPP should address both tariff and non-tariff barriers to trade in goods and services. Given that services are at the heart of competitive economies, TPP must include strong chapters on services trade and investment. TPP should also include Rules of Origin that will facilitate rather than impede trade. The efficient operation of global value chains can be impeded by complex, protectionist and/or inconsistent rules of origin. TPP should take into account the increasing complexity of supply chains and value chains. Maximum liberalisation and facilitation of trade flows is necessary in order to get maximum efficiency and benefit from the complex and sophisticated supply chains that exist

in the APEC region in the 21st Century. In addition, TPP should provide effective rules and commitments on regional governments and state owned enterprises so that they are subject to the same rules and regulations as national governments.

ABAC for TPP is ready to support the negotiations to facilitate agreement and tackle any difficulties that may arise during the negotiations.

ABAC for TPP believes in the single undertaking principle. However we want the TPP negotiations to deliver results promptly. Efforts should be made to close chapters and publicly announce their completion, subject of course to final ratification of the whole agreement, showing a clear commitment to move forward with the process.

ABAC for TPP strongly believes that in times of international economic crises, trade negotiations should not slow down. Trade agreements are an important tool to assist recovery in the short term and sustained growth in the long term. Trade agreements are forever, crises are temporary.

Through the good offices of ABAC Russia, the ABAC for TPP group is seeking a meeting with Trade Ministers from TPP economies, as well as from APEC economies interested in joining TPP, in the margins of the Vladivostok APEC week, at which we will discuss these key messages further.

We look forward to seeing you during the Vladivostok Summit if you are able to attend.

Yours sincerely



Tony Nowell  
Co-chair, ABAC for TPP  
ABAC New Zealand



Juan Raffo  
Co-chair, ABAC for TPP  
ABAC Peru

*On behalf of interested ABAC Members*

## ABAC Document Overview

---

### **NCAPEC Annual Luncheon**

The National Center for APEC will be hosting its Annual Luncheon in Vladivostok immediately prior to the 2012 APEC CEO Summit.

Speaker at the event are Vijay Vaitheeswaran, China Business Editor & Shanghai Bureau Chief, Ambassador Demetrios Marantis, Deputy USTR and Gita Wirjawan, Trade Minister for Indonesia.

U.S. ABAC Members will be seated at different tables. Approximately half of the tables at the luncheon are sponsored by companies. The sponsoring companies are able to name one representative to sit at the Head Table, and the National Center will help identify guests from among the ABAC members from all 21 economies, government officials, and other special guests to be seated at the Corporate Tables.

Date and time: September 6, 2012,  
Location: Romeo and Juliet Restaurant, Deck 4  
Legend of the Seas



## Fourth ABAC Business Advisory Council

### SME Seminar Program

*Sunday, 06 September, 09:30 - 12:30*

*Anchor Aweigh Lounge, Deck 5, cruise liner "Legend of Seas"  
1, Nizhneportovaya Str., Vladivostok Sea Terminal, Vladivostok*

*Attire: Business*

0915 – 0930	<p><b>Registration</b> <i>Venue: Reception, Deck 5</i></p>	<p>ABAC Members and Staffers, Invited Guests, Local Government and Business Representatives</p>
0930 – 0945	<p><b>Opening Ceremony</b></p> <ul style="list-style-type: none"> <li>▪ Opening Keynote Address from <b>Mr. Ziyavudin Magomedov</b>, ABAC Chair 2012 and Chairman of the Board of Summa Group</li> <li>▪ <i>ABAC Chair will formally open the seminar and introduce Mr. Vladimir Miklushevsky, Governor of Primorsky Krai, and Mr. Juan Raffo, ABAC SME&amp;Micro-Enterprises &amp; Entrepreneurship Working Group Chair and Honorary Chairman of Raffo Group, to deliver welcome remarks.</i></li> <li>▪ Special Welcome Speech from <b>Mr. Vladimir Miklushevsky</b>, Governor of Primorsky Krai (tbc)</li> <li>▪ Welcome Speech from <b>Mr. Juan Raffo</b>, ABAC SMMEEWG Chair and Honorary Chairman of Raffo Group (confirmed)</li> </ul>	
0945 – 1030	<p><b>First Session:</b> <b>Encouraging SMEs' Access to Finance</b></p>	

	<p><i>Moderator:</i></p> <ul style="list-style-type: none"> <li>▪ <b>Mr. John Denton</b>, ABAC Finance &amp; Economics Working Group Chair and Partner and CEO of Corrs of Chambers Westgarth (tbc)</li> </ul> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> <li>▪ <b>Ms. Elena Yakimenko</b>, General Manager of VTB Bank Branch in Vladivostok (tbc)</li> <li>▪ <b>Mr. Sergey Krjukov</b>, Chairman of the Board of SME Bank (confirmed)</li> <li>▪ <b>Mr. Victor Marchenko</b>, Chairman of the Board of JSC “Zelyenye List’ya” (confirmed)</li> <li>▪ <b>Russian Management Community &amp; Agency for Strategic Initiatives</b> (tbc)</li> <li>▪ <b>Q&amp;A</b></li> </ul>	
1030 – 1045	<b>Coffee Break</b>	
1045 – 1130	<p><b>Session II: Internationalization and Supporting Export-Oriented SMEs</b></p> <p><i>Moderator:</i></p> <ul style="list-style-type: none"> <li>▪ <b>Mark Zavadskiy</b>, Asia Bureau Chief of Russia Beyond the Headlines (confirmed)</li> </ul> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> <li>▪ <b>Mr. Juan Raffo</b>, ABAC SMMEEWG Chair and Honorary Chairman of Raffo Group (confirmed)</li> <li>▪ <b>Ms. Diane Wang</b>, ABAC Alternate Member and CEO of DHgate (tbc)</li> <li>▪ <b>Mr. Vyacheslav Kushnarev</b>, Director of RJP Law &amp; Consulting (confirmed)</li> <li>▪ <b>Ms. Marina Lomakina</b>, Managing Director JSC «Nash Dom-Primorie» (confirmed)</li> <li>▪ <b>Russian Management Community &amp; Agency for Strategic Initiatives</b> (tbc)</li> <li>▪ <b>Q&amp;A</b></li> </ul>	

1130 – 1145	<b>Coffee Break</b>	
1145 – 1225	<p><b>Session III: Encouraging Women and Young People to Participate in Business &amp; Supporting Start-ups.</b></p> <p><i>Moderator:</i> <b>Ms. Cher Wang</b>, ABAC Sustainable Development Working Group Co-Chair and Chairman of High Tech &amp; Computer Corp VIA Technologies Inc. (tbc)</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> <li>▪ <b>Ivan Mostovich</b>, Deputy Governor of Primorsky Krai (tbc)</li> <li>▪ <b>Deborah Henretta</b>, ABAC Co-Chair 2012 and Group President - Asia Procter &amp; Gamble Asia Pte. Ltd. (tbc)</li> <li>▪ <b>Ms. Natalia Izotova</b>, Managing Director of LLC “TD Samotsvety” (confirmed)</li> <li>▪ <b>Russian Management Community &amp; Agency for Strategic Initiatives</b> (tbc)</li> <li>▪ <b>Q&amp;A</b></li> </ul>	
1225 – 1230	<b>Concluding Remarks</b>	

**US APEC Business Coalition** – *this is an informal coalition of US business organizations that collaborate on arranging events for US business representatives attending the CEO Summit. Active Coalition members include the National Center for APEC, US Chamber of Commerce and US ASEAN Business Council*

Current schedule

Reception with local AmCham (Sept 6)

US company meetings with APEC Leaders and Ministers (Sept 6-8)

*Usually 20 – 30 US business representatives meet with the President, PM or Trade Minister of APEC leaders including the US, China, Korea, Thailand, Vietnam, Australia and others. Held concurrent to CEO Summit sessions in many cases.*

The Coalition has received positive responses from Chile, Malaysia, Under Secretary Hormats and Ambassador Marantis. Other meetings will be confirmed next week.