

# APEC CEO Summit 2012 Overview



On September 7-8, 2012 the CEO Summit will be held for the first time in Russia, on Russky Island, Vladivostok. More than 700 chief executives of major Asia-Pacific companies are expected to take part in the event.

As the APEC host economy for 2012, Russia has outlined the agendas for both the official APEC meetings and the APEC CEO Summit. Russia has built upon work accomplished in previous APEC years' priorities, which is reflected in the topics selected for discussion in 2012. At previous APEC meetings, business and government leaders have deliberated issues such as simplification of trade procedures (Tokyo, 2010) and convergence of market regulation rules and standards (Honolulu, 2011) under the broader heading of regional economic integration. To further develop these topics in Vladivostok in 2012, Russia proposes discussing the long-term prospects of regional and global integration, sustainable growth and new challenges to trade and investment liberalization, elimination of trade and investment barriers for small and medium-sized enterprises, and establishment of reliable supply chains.

A priority for APEC 2012 will be intensive cooperation in innovation as part of the development of a post-crisis strategy for economic growth, a subject that has been traditionally considered in various aspects in previous APEC meetings. Another key priority in discussions at the APEC CEO Summit 2012 – ensuring personal human security – will be evaluated through the prism of strengthening food security.

CEO Summit sessions will concentrate on the issues that are most relevant at this stage in the evolution of APEC, including globalization, energy security and human resources as the key elements of economic development. Participants will engage in focused discussion and seek solutions to problems related to securing resources for development, as well as the problems of technologic development, the prospects for development of remote regions in APEC economies, and the issues of education and changing roles for women in the world today.

The two days of the CEO Summit will be devoted to an exchange of ideas between business and government leaders on the advantages and adverse effects of economic integration, the prospects for global and regional currencies, infrastructure development for economic growth, and the future of capitalism in general. Other sessions will include focus on the development of cities in a rapidly changing world, the emergence and role of transnational corporations, and the growth of the middle class in emerging markets.

The Russian Federation joined APEC in 1998. Today APEC includes 21 Asia-Pacific economies. Other APEC member economies are Australia, Brunei, Canada, Chile, China, Hong Kong China, Indonesia, Japan, Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, the Philippines, Singapore, Chinese Taipei, the United States, and

Vietnam. Members account for 54.9% of the world's gross domestic product, 47.1% of the world's goods and services trade, 44.5% of the world's total accumulated direct investments, and 39.9% of the world's population. Last year the APEC 2011 CEO Summit was held in the US city of Honolulu, Hawaii.

The APEC CEO Summit is sponsored by the country hosting the forum with the active participation of the APEC Business Advisory Council (ABAC). Each economy nominates up to three members from the private sector to ABAC and they are appointed by the Heads of State. Today in the ABAC Russia is represented by A.L. Kostin of JSC VTB Bank, O.V. Deripaska of Basic Element, and Z.G. Magomedov of "Summa Group". The ABAC meetings are held on a regular basis quarterly. This year the final meeting will take place on September 4-6, 2012 in Vladivostok.

Andrey Kostin, VTB Bank President and Chairman of the Management Board, has been appointed as a Chairman of the APEC CEO Summit.

The official operator on organization and arranging of the CEO APEC Summit is the APEC National Business Center (the APEC NBC), established in 2011 to promote the interests of Russian business in the Asia-Pacific region.

# APEC CEO Summit 2012 Program



Thursday, September 6		Location
18:30 – 20:00	<p>Pre-CEO Summit Conference</p> <p><b>Invest in Russia</b></p> <p>Moderator: <b>Alexey Bobrovsky</b>, economic analyst, Russia-24 TV-Channel</p> <p>Discussion participants:</p> <p><b>Gennady Alekseev</b>, CEO, Far East and Baikal Region Development Fund</p> <p><b>Kirill Dmitriev</b>, CEO, Russian Direct Investment Fund</p> <p><b>Karl Johansson</b>, CIS Sub-Area Managing Partner, Ernst &amp; Young</p> <p><b>Sergey Katyrin</b>, President, Chamber of Commerce of the Russian Federation</p> <p><b>Viktor Miklushevsky</b>, Governor, Primorsky Krai</p> <p><b>Boris Titov</b>, Business Ombudsman of Russia</p>	Conf. room 1
20:00 – 22:00	Welcome reception	Coffee break area

Day 1	Friday, September 7	Location
09:00 – 09:15	<p>Welcome and opening ceremony</p> <p>Conducted by <b>Andrey Kostin</b>, APEC CEO Summit Chairman</p>	Conf. hall
09:15 – 10:30	<p>Panel discussion:</p> <p><b>Economic integration: benefits and unintended consequences</b></p> <p>Moderator: <b>Tian Wei</b>, Anchor, CCTV</p> <p>Discussion participants:</p> <p><b>The Right Honourable John Key MP</b>, Prime Minister of New Zealand</p> <p><b>Igor Shuvalov</b>, First Deputy Prime Minister of the Russian Federation</p> <p><b>Elvira Nabiullina</b>, Aide to the President of the Russian Federation</p> <p><b>Dennis Nally</b>, Chairman, PwC International</p> <p><b>John Faraci</b>, Chairman and CEO, International Paper</p>	Conf. hall
10:30 – 11:00	Coffee break	
11:00 – 12:00	<p>Panel discussion:</p> <p><b>How many currencies does the world need?</b></p> <p>Moderator: <b>David Pilling</b>, Asia Editor, Financial Times</p> <p>Discussion participants:</p> <p><b>Clifford Bennett</b>, Chief Economist, White Crane Group</p> <p><b>Andrey Kostin</b>, Chairman of the Management Board, VTB Bank, APEC CEO Summit Chairman</p>	Conf. hall

*Jing Ulrich, Managing Director and Chairman of Global Markets - China, JPMorgan Chase*

12:00 – 13:00	<p>Panel discussion:</p> <p><b>Resources: what are the limits to growth?</b></p> <p>Moderator: <b>Dominic Barton</b>, Managing Director, McKinsey &amp; Company</p> <p>Discussion participants:</p> <p><b>Michael Klare</b>, Director of the Five College Program in Peace and World Security Studies (PAWSS)</p> <p><b>Igor Sechin</b>, President, Rosneft (TBC)</p> <p><b>Peter Voser</b>, CEO, Royal Dutch Shell plc</p>	Conf. hall
13:00 – 14:00	Networking lunch	
14:00 – 15:00	<p>Interactive sessions convened concurrently</p> <p>Panel discussion:</p> <p><b>Water: new global strategic resource</b></p> <p>Moderator: <b>Fedor Lukyanov</b>, Editor-in-Chief of the Russia in Global Affairs magazine</p> <p>Discussion participants:</p> <p><b>His Excellency Truong Tan Sang</b>, President of the Socialist Republic of Viet Nam</p> <p><b>His Excellency Sebastián Piñera</b>, President of Chile</p> <p><b>Umran Beba</b>, Region President, Asia Pacific, PepsiCo</p> <p><b>Chew Men Leong</b>, Chief Executive, Singapore's national water agency, PUB</p>	Conf. hall
	<p>Session: <b>Food: feeding seven billion people</b></p> <p>Moderator: <b>Vyacheslav Nikonov</b>, President, Polity Foundation, Deputy of the State Duma of the Federal Assembly of the Russian Federation</p> <p>Discussion participants:</p> <p><b>Samuel Allen</b>, Chairman of the Board, John Deere &amp; Co.</p> <p><b>Craig Emerson</b>, Minister for Trade and Competitiveness of Australia</p> <p><b>Ning Gaoning</b>, Chairman of COFCO</p> <p><b>Kazuhito Yamashita</b>, Senior Fellow at the Research Institute of Economy, Trade &amp; Industry</p>	Conf. room 1
15:00 – 15:30	Coffee break	
15:30 – 15:55	<p><b>Address of His Excellency Mr. Hu Jintao, President of the People's Republic of China (TBC)</b></p>	Conf. hall
15:55 – 16:00	Break	
16:00 – 16:50	<p>Interactive sessions convened concurrently</p> <p>Panel discussion:</p> <p><b>Supply chains: ever more efficient, ever more vulnerable?</b></p> <p>Moderator: <b>Donald Almeida</b>, Vice Chairman Clients and Markets, PwC</p> <p>Discussion participants:</p> <p><b>Igor Levitin</b>, Adviser to the President of the Russian Federation</p> <p><b>Ziyavudin Magomedov</b>, Chairman of the Board of Summa Group</p> <p><b>Scott Price</b>, President and CEO, Walmart Asia</p>	Conf. hall

*Maksim Sokolov, Minister of Transport of the Russian Federation (TBC)*

	<p>Session: <b>Distant provinces - the scale of opportunity</b></p> <p>Moderator: <b>Bill Powell</b>, Senior Writer, TIME</p> <p>Discussion participants:</p> <p><b>Vladimir Dmitriev</b>, CEO VEB</p> <p><b>Rich Lavin</b>, Group President, Caterpillar Inc.</p> <p><b>Vladimir Miklushevskiy</b>, Governor, Primorsky Krai</p> <p><b>Artem Volynets</b>, CEO, En+ Group</p>	Conf. room 1
16:50 – 17:00	Break	
17:00 – 17:50	<p>Panel discussion:</p> <p><b>Infrastructure for sustainable growth</b></p> <p>Moderator: <b>Aleksandr Gabuev</b>, Deputy Editor-in-Chief of Kommersant Vlast' Weekly</p> <p>Discussion participants:</p> <p><b>Oleg Budargin</b>, Chairman, FGC UES</p> <p><b>Pat Dawson</b>, Asia Pacific President, The Dow Chemical Company</p> <p><b>Oleg Deripaska</b>, President, En+ Group, CEO, UC RUSAL</p> <p><b>Vladimir Dmitriev</b>, CEO VEB</p> <p><b>Yang Bong Jin</b>, CEO, Hyundai Energy and Resources Ltd.</p>	Conf. hall
17:50 – 18:00	Break	
18:00 – 19:00	<p>Main plenary session:</p> <p><b>Address of His Excellency Mr. Vladimir Putin, President of the Russian Federation</b></p>	Conf. hall
19:00 – 20:00	Transfer to the Party venue	
20:00 – 23:30	CEO Summit Party	
21:30 – 23:30	Transfer to the Russky Island	
22:00 – 23:30	<p>Nightcap conversation:</p> <p><b>Russia in APEC: towards equal partnership</b></p> <p>Moderator: <b>Evelina Zakamskaya</b>, Anchor, Russia-24 TV-Channel</p> <p>Special guests:</p> <p><b>Andrey Kostin</b>, Chairman of the Management Board, VTB Bank, APEC CEO Summit Chairman</p> <p><b>Ziyavudin Magomedov</b>, Chairman of the Board of Summa Group</p> <p><b>Jim Rogers</b>, international investor, author of "A Gift to My Children"</p> <p><b>Igor Shuvalov</b>, First Deputy Prime Minister of the Russian Federation</p> <p><b>James Turley</b>, Chairman and CEO, Ernst &amp; Young Global</p>	Conf. hall

Day 2	Saturday, September 8	Location
09:00 – 09:30	<p>Morning session</p> <p>APEC leader interaction:</p> <p><b>The Honorable Hillary Rodham Clinton,</b> <b>Secretary of State of the United States of America</b></p> <p><b>People: cornerstone of development</b></p> <p>Moderator: <i>Brian Carovillano, Asia Pacific Editor, Associated Press</i></p>	Conf. hall
09:30 – 09:45	Break	
09:45 – 10:45	<p>Interactive sessions convened concurrently</p> <p>Panel discussion:</p> <p><b>Making cities fit for business, their people and the planet</b></p> <p>Moderator: <i>Bill Hutchison, Executive Director, Center for Smart Cities Innovation, Ernst &amp; Young</i></p> <p>Discussion participants:</p> <p><i>Leung Chun-ying, Chief Executive, Hong Kong</i></p> <p><i>Sergey Sobyenin, Mayor of Moscow</i></p> <p><i>Oleg Govorun, Minister of Regional Development of the Russian Federation</i></p> <p><i>José Miguel Castro, CEO of the Metropolitan Municipality of Lima</i></p>	Conf. hall
	<p>Session: <b>Education today, success tomorrow</b></p> <p>Moderator: <i>Tatyana Malkina, journalist, editor-in-chief of the Journal of Russian Ideas</i></p> <p>Discussion participants:</p> <p><i>The Hon Julia Gillard, Prime Minister of Australia (TBC)</i></p> <p><i>Dmitry Livanov, Minister of Education and Science of the Russian Federation</i></p> <p><i>Sir Michael Barber, Chief Education Adviser, Pearson</i></p> <p><i>Sergey Ivanets, Rector of the Far Eastern Federal University</i></p> <p><i>Andreas Schleicher, Special Advisor on Education Policy, OECD PISA</i></p> <p><i>Viktor Vekselberg, President, Skolkovo Foundation</i></p>	Conf. room 1
10:45 – 11:15	Coffee break	
11:15 – 11:45	<p><b>Address of His Excellency Mr. Felipe Calderon, President of Mexico</b></p> <p><i>From Los Cabos to Vladivostok: G20's Impact on Global Economy Growth</i></p>	Conf. hall
11:45 – 12:00	Break	
12:00 – 13:00	<p>Interactive sessions convened concurrently</p> <p>Panel discussion:</p> <p><b>Emerging multinationals: joining the club</b></p> <p>Moderator: <i>Gordon Orr, Chairman, Asia, McKinsey &amp; Company</i></p> <p>Discussion participants:</p> <p><i>Tony Fernandes, Co-founder and Executive Chairman, Tune Group</i></p> <p><i>Lien Chan, Leader's Representative, Chinese Taipei</i></p> <p><i>John Quelch, Dean, Vice President and Distinguished Professor of International Management, the China Europe International Business School (CEIBS, Shanghai)</i></p>	Conf. hall

	<i>Alexander Shokhin, President of the Russian Union of Industrialists and Entrepreneurs</i>	
	<p>Session: <b>Technologies: the next big thing</b></p> <p>Moderator: <b>Vijay Vaitheeswaran</b>, <i>China's Business Editor, The Economist</i></p> <p>Discussion participants:</p> <p><b>Anatoly Chubais</b>, <i>CEO and Chairman of the Executive Board, Rosnano</i></p> <p><b>Artyom Kudryavtsev</b>, <i>President, TransTeleCom</i></p> <p><b>John Oyler</b>, <i>Founder and CEO of BeiGene (Biotech)</i></p>	Conf. room 1
13:00 – 13:15	Break	
13:15 – 13:45	<b>Address of His Excellency Susilo Bambang Yudhoyono, President of Indonesia</b>	Conf. hall
13:45 – 14:45	Networking lunch	
14:45 – 15:45	<p>Interactive sessions convened concurrently</p> <p>Panel discussion:</p> <p><b>Emerging markets middle class: the new consumer</b></p> <p>Moderator: <b>Kaori Enjoji</b>, <i>Tokyo Bureau Chief, CNBC Asia Pacific</i></p> <p>Discussion participants:</p> <p><b>Deb Henretta</b>, <i>Group President – Asia and Specialty Channel, Procter&amp;Gamble</i></p> <p><b>Rupert Keeley</b>, <i>Senior Vice President, PayPal Europe and Asia Pacific</i></p> <p><b>Bernd Schmitt</b>, <i>Executive Director, Institute on Asian Consumer Insight</i></p> <p><b>Wang Hongzhang</b>, <i>Chairman, China Construction Bank</i></p>	Conf. hall
	<p>Session: <b>Women in charge means fewer man-made disasters</b></p> <p>Moderator: <b>Marina Kim</b>, <i>Presenter, Russia TV channel</i></p> <p>Discussion participants:</p> <p><b>Yingluck Shinawatra</b>, <i>Prime Minister of Thailand (TBC)</i></p> <p><b>Hu Shuli</b>, <i>Editor-in-Chief, Caixin Media</i></p> <p><b>Olga Sloutsker</b>, <i>President of Russian Fitness Group</i></p>	Conf. room 1
15:45 – 16:00	Coffee break	
16:00 – 17:00	<p>Interactive sessions convened concurrently</p> <p>Debate:</p> <p><b>Has capitalism lost its compass?</b></p> <p>Moderator: <b>Peter Lavelle</b>, <i>Host, RT</i></p> <p>Special guests:</p> <p><b>David Daokui Li</b>, <i>Professor at the Tsinghua University School of Economics and Management</i></p> <p><b>Jim Rogers</b>, <i>international investor, author of “A Gift to My Children”</i></p> <p><b>Chandran Nair</b>, <i>Founder of the Global Institute For Tomorrow (GIFT)</i></p> <p><b>Hernando de Soto</b>, <i>President of the Institute for Liberty and Democracy (ILD)</i></p>	Conf. hall
	<p>Session:</p> <p><b>Health is wealth</b></p> <p>Moderator: <b>Diane Brady</b>, <i>Senior Editor, Bloomberg Businessweek</i></p>	Conf. room 1

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Discussion participants:

*Ian McCrae, CEO, Orion Health*

*Craig Mundie, Chief Research and Strategy Officer, Microsoft*

*Dominic Caruso, CFO, Johnson & Johnson*

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17:00 – 17:15	Break	
17:15 – 17:30	Closing ceremony Conducted by <b>James Turley</b> , Chairman and CEO, Ernst & Young Global	Conf. hall
17:30 – 19:00	Transfer to the closing reception venue	
19:00 – 22:00	Closing reception for all participants	Legend of the Seas Cruise Ship

*The program may be amended prior to the event*