

FINANCING INNOVATION: ENABLING VENTURE CAPITAL IN APEC

Organized by the ABAC Advisory Group on APEC Financial System Capacity Building

21 May 2012

Selangor Room I, Basement II, Shangri-La Hotel
Kuala Lumpur, Malaysia

In 2011, ABAC identified equity financing or venture capital as an important element in a broader discussion on promoting innovation, startup and small, micro and medium enterprise (SMME) growth. Venture capital is an emerging area in the APEC region and some governments and institutions are pursuing activities in this area.

The 'Financing Innovation: Enabling Venture Capital in APEC' workshop on May 21 in Kuala Lumpur is a first attempt by the APEC Business Advisory Council (ABAC) to facilitate a discussion on the role of venture capital in the growing APEC region. This preliminary discussion will support ABAC's work on innovative growth and contribute towards its longer term goal of developing recommendations to APEC Leaders on what governments can do to support the growth of this industry in the Asia Pacific.

Delegates from the government, private and research sectors are invited to participate. Please contact Alexandra Ho (alexandra.ho@asiapacific.ca) or Julius Caesar Parrenas (jc_parrenas@mufg.jp) for more information.

Program

08:30- Registration

OPENING SESSION

09:00-09:05 Welcome and opening remarks

Mr. Yoshihiro Watanabe, Co-Chair, ABAC Finance and Economics Working Group, and Advisor, The Bank of Tokyo-Mitsubishi UFJ, Ltd.

Tan Sri Azman Hashim, ABAC Malaysia

SESSION ONE

09:05-9:50 Venture capital in APEC: current situation, experiences and trends

Chair: Ms. Anna Buduls, ABAC Australia and Chair, Tramada Holdings Pty. Ltd.

09:05-09:15 Brief overview of venture capital developments

Dr. Stephen M. Sammut, Senior Fellow, Health Care Management
Lecturer, Wharton Entrepreneurial Programs

09:15-09:25 The venture capital industry in Latin America

Ms. Susana Garcia-Robles, Principal Investment Officer, Early Stage
Equity Group/Access to Finance, Multilateral Investment Fund,
Inter-American Development Bank

09:25-09:35 The venture capital industry and new technologies in Asia

Ms. Jane Brett, Investment Specialist, Private Sector Operations, Asian
Development Bank

09:35-09:50 **Open discussion**

09:50-11:05 Building a venture capital industry: the experience of governments

Chair: Mr. Wayne Golding, ABAC Papua New Guinea and Chairman, Manufacturers Council of Papua New Guinea

9:50- 10:00 **Examples from Russia**

Mr. Viktor Vekselberg, Chair of Skolkovo Foundation

10:00-10:10 **Examples from Malaysia**

Shaik Taufik Shaik Yusoff, COO/Senior Vice President, Malaysia Venture Capital Management Berhad

10:10-10:20 **Examples from Canada**

Mr. Paul Lee, ABAC Canada and Managing Partner, Vanedge Capital

10:20-10:30 **Examples from Singapore**

Speaker (TBC)

10:30-10:50 **Open discussion**

10:50-11:05 **Coffee Break**

SESSION TWO

11:05-11:55 Recommendations to governments: how to broaden the industry in APEC from a venture capitalist perspective

Chair: Paul Lee, ABAC Canada and Managing Partner, Vanedge Capital

11:05-11:15 Mr. Rick Foyston, Chair, Navis Capital

11:15-11:25 Dr. Roger Wyse, Managing Director, Biogreentech, ASEAN, Burrill & Company

11:25-11:35 TBD

11:35-11:55 **Open discussion**

CONCLUSION

11:55-12:25 Chair: Dr. Julius Caesar Parrenas, Coordinator, Advisory Group on APEC Financial System Capacity-Building and Advisor on International Affairs, The Bank of Tokyo-Mitsubishi UFJ, Ltd.

11:50-12:05 **Key outcomes of the APEC Conference on Innovation and Trade**

Mr. Ken Sasaji, Director, APEC Office, Trade Policy Bureau, Ministry of Economy, Trade and Industry (METI), Japan

12:05-12:25 **Summary of discussion and key takeaways**

Dr. Julius Caesar Parrenas, Coordinator, Advisory Group on APEC Financial System Capacity-Building and Advisor on International Affairs, The Bank of Tokyo-Mitsubishi UFJ, Ltd.

12:25-12:30 **Concluding remarks**

Tan Sri Azman Hashim, ABAC Malaysia

12:30-2:00 Lunch



Investment, Business and Trade Opportunities in Chile, Mexico and Peru: **THE MOMENT IS NOW**

**Monday,
May 21
10:00am - 12:00pm**

Menara MATRADE
Jalan Khidmat Usaha,
Off Jalan Duta,
Kuala Lumpur

With sustainable economic growth, a modern, stable and friendly legal framework, a powerful network of **Free Trade Agreements**, a strategic location, and vast natural resources, **Chile, Mexico and Peru** offer outstanding business and investment opportunities.

Speakers:

Juan Francisco Raffo, Honorary Chairman, Raffo Group.

Christian Rehren, Ambassador of Chile in Malaysia.

Francisco Bautista, Trade and Investment Commissioner for ASEAN, Australia and New Zealand, ProMexico.

Moderated by:

Dato' Syed Amin Aljeffri, President of Kuala Lumpur Malay Chamber of Commerce and Industry and ABAC Malaysia Alternate Member.

Please RSVP to wee_leng@fmm.org.my or mei_kuen@fmm.org.my

Special thanks to ABAC Malaysia, ProInversion, the Embassies of Chile, Mexico and Peru in Kuala Lumpur for their support.
Organized by MATRADE in coordination with ABAC Chile, Malaysia, Mexico and Peru.

SEMINAR ON “BUSINESS OPPORTUNITIES IN CHILE, MEXICO AND PERU: THE MOMENT IS NOW”

21 May 2012

MATRADE Hall, 3rd Floor, Menara MATRADE, JalanKhidmat Usaha, Off Jalan Duta, Kuala Lumpur

In Collaboration:



PROGRAMME

8.45a.m **REGISTRATION**

9.15a.m **Arrival of YB.Dato' Mukhriz Tun Mahathir**
Deputy Minister of International Trade & Industry (MITI)

9.20a.m **Singing of National Anthem, “Negara Ku”**

9.25a.m **Speech by YB. Dato' Mukhriz Tun Mahathir**
Deputy Minister of International Trade & Industry (MITI)

9.45a.m **Coffee Break**

10.00a.m **Panel Discussion Session**

Moderated by:

YBhg. Dato' Syed Amin Aljeffri

President of Kuala Lumpur Malay Chamber of Commerce and Industry

Panellists

H. E. Mr. Christian Reheren
Ambassador of Chile to Malaysia

Mr. Francisco Bautista
Trade and Investment Commissioner for ASEAN, Australia and New Zealand, ProMexico

Mr. Juan Francisco Raffo
Honorary Chairman, Raffo Group, Peru

Exporting to Latin America: A Success Story by Malaysian Company
Likom Caseworks SdnBhd

11.30a.m **Question and Answer Session**

12.00p.m **End of Programme**

Seminar on APEC Transportation Infrastructure Development

May 22, 2012

2 pm – 4 pm

Program of the Seminar

- Global Transportation Trends by 2030
- APEC Transportation Infrastructure Bottlenecks Research
- Companies' Views on Transportation Infrastructure Development

The Seminar is part of a year-long research program aimed at preparing a region-wide report on transportation infrastructure bottlenecks now and in the future.

Organizers cordially invite academics, companies, policymakers and all ABAC members interested in transportation and logistics.

Please RSVP: info@infranews.ru

Selangor Room
Shangri-La Hotel Kuala Lumpur
11 Jalan Sultan Ismail
Kuala Lumpur 50250, Malaysia

