

Action Plan and Advocacy Working Group Matrix

Highlighted cells indicate U.S. Action/Interest

Agenda Item	US Member	US ABAC action	USG Position	Other economy positions
3. Advocacy activity since ABAC IV 2012	Alex Parle	<ul style="list-style-type: none"> <li>• No document available at this time.</li> </ul>		
a. Preparing for the Indonesia host year	Alex Parle	<ul style="list-style-type: none"> <li>• No document available at this time.</li> <li>• <b>ABAC should monitor closely to ensure proper level of private sector engagement in APEC events.</b></li> </ul>		
b. ISOM, December 2012	Alex Parle	<ul style="list-style-type: none"> <li>• <b>ABAC should monitor.</b></li> <li>• This agenda item will consist of a readout from the Informal Senior Officials' Meeting (ISOM) in December 2012.</li> </ul>		
c. Policy Partnership on Food Security	Lynn Turk	<ul style="list-style-type: none"> <li>• <b>ABAC USA supports establishing primacy of the Policy Partnership on Food Security (PPFS) for policy setting in APEC with a strong role for the private sector within the group.</b></li> <li>• ABAC USA is supportive of the main objectives of the PPFS, including:               <ul style="list-style-type: none"> <li>○ End export restrictions on food (APEC Leaders have pledged and re-affirmed their pledge to do this in the last two Leaders Statements, but that pledge has not yet been translated into action).</li> <li>○ Promote Investment in Agriculture</li> <li>○ Best Practice Sharing: IE, reducing post-harvest loss, food waste and increasing food safety; mutually beneficial technology dissemination.</li> <li>○ Establishing primacy of the Policy Partnership on Food Security (PPFS) for policy setting in APEC</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• USG is supportive of the PPFS.</li> </ul>	<ul style="list-style-type: none"> <li>• ABAC Japan and ABAC China are the two most engaged ABAC economies.</li> </ul>

d.	Policy Partnership on Science, Technology, and Innovation	Alex Parle	<ul style="list-style-type: none"> <li>• ABAC USA is supportive of the PPSTI, and believes it will be an effective forum for the business community to contribute to the innovation discussion.</li> <li>• ABAC USA staff are currently working with the business community to identify three private sector representatives to serve on the PPSTI.</li> </ul>		
e.	Asia-Pacific Infrastructure Partnership	Alex Parle	<ul style="list-style-type: none"> <li>• <b>ABAC USA is supportive of efforts to improve infrastructure financing.</b></li> <li>• Overcoming the infrastructure deficit will not be possible without leveraging financing through public private partnerships (PPPs).</li> <li>• ABAC USA encourages greater regulatory transparency and certainty, such as minimizing reviews of already approved projects and amendments to already agreed terms and conditions, as a means to improve investors' risk perceptions and the level of returns they will require.</li> </ul>		Infrastructure financing has strong support amongst ABAC Members.
4.	<b>APEC Agenda for 2013: Possible ABAC engagement.</b>	Alex Parle	<ul style="list-style-type: none"> <li>• ABAC USA made significant progress in enhancing engagement between ABAC and APEC in 2011.</li> <li>• <b>ABAC USA should monitor this issue closely to ensure that Indonesia is forming an effective strategy to continue with this engagement.</b></li> </ul>		
5.	Optimizing ABAC Leverage	Alex Parle			
6.	ABAC Data Portal	Alex Parle			
7.	Advocacy Progress and Priorities	Alex Parle			
a.	Working Group Priorities	Alex Parle	<ul style="list-style-type: none"> <li>• <b>ABAC USA should support a strategy of narrowing the scope of each working group to ensure that they are not trying to address too many issues.</b></li> </ul>		
b.	Marshall School: Advocacy	Alex Parle			

	objectives from 2012/plans for 2013				
c.	APFF: Preparations and ABAC Input	Alex Parle	<ul style="list-style-type: none"> <li>• <b>ABAC USA is supportive of the Asia-Pacific Finance Forum (APFF) as an additional forum for bringing together regulators, private sector, academia, and government to advance regional financial integration through openness and liberalization.</b></li> <li>• The APFF will be a valuable forum for the U.S. private sector to advance priority issues such as: <ul style="list-style-type: none"> <li>▪ Enhancing cross-border data flows</li> <li>▪ Implementation of International Financial Reporting Standards (IFRS)</li> <li>▪ Encouraging a level playing field for all market participants</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• APEC Finance Ministers endorsed the creation of the APFF in 2012.</li> <li>• While the U.S. Treasury is supportive of the APFF, they are not convinced of the “staying power” of an additional forum. ABAC must emphasize the importance of creating a robust, results oriented agenda in order to avoid the forum becoming a “talk-shop”</li> </ul>	<ul style="list-style-type: none"> <li>• The APFF has broad support amongst ABAC Members.</li> </ul>
8.	Advocacy at home	Alex Parle	<ul style="list-style-type: none"> <li>• ABAC USA has a very strong engagement with both the broader U.S. private sector as well as USG officials.</li> <li>• <b>ABAC USA should encourage strong engagement between ABAC representatives and their respective private sector communicates and government officials.</b></li> </ul>		
a.	Meeting with APEC Senior Officials	Alex Parle	<ul style="list-style-type: none"> <li>• ABAC USA initiated the ABAC-Senior Officials reporting mechanism as a means of encouraging regular dialogue between ABAC Members and their Senior Officials.</li> <li>• <b>ABAC USA should voice support for ongoing reporting from these meetings.</b></li> </ul>		
b.	Newsletter	Alex Parle			
c.	ABAC Outreach/links with local business communities	Alex Parle	<ul style="list-style-type: none"> <li>• <b>ABAC USA should support this initiative</b></li> </ul>		<ul style="list-style-type: none"> <li>• This initiative has broad support amongst the ABAC, but has varying levels of implementation</li> </ul>

					amongst economies.
9.	ABAC Action Plan for 2013	Alex Parle	<ul style="list-style-type: none"><li>• No document available at this time.</li><li>• <b>ABAC should monitor closely.</b></li></ul>		

**Action Plan and Advocacy Working Group  
 ABAC1, Manila, Philippines, Jan 22 2013**

**Agenda**

<b>Agenda Item No.</b>	<b>Issue</b>	<b>Lead Economy/ Speaker</b>	<b>Time</b>	<b>Doc. No.</b>
1.	<b>Introductory remarks, approval of agenda</b>	APAWG Chair	5 min	-
2.	<b>Minutes and matters arising from ABAC4 in Vladivostok</b>	APAWG Chair		-
3.	<b>Advocacy activity since Vladivostok meeting:</b> a) <b>Preparing for the Indonesia host year</b> b) <b>iSOM, Jakarta December 2012</b> c) <b>PPFS</b> d) <b>PPSTI</b> e) <b>APIP: 2012 activity and 2013 Plans</b>	APAWG Chair     JC Parrenas	15 in	Doc to come (DD)
4.	<b>APEC Diary for 2013: ABAC inputs, what to attend and how (including Public/Private Dialogues; Services presentation)</b>	Dodwell (input from Tu An Tuan)	15m	Doc to come (DD)
5.	<b>Optimising ABAC leverage: recommendations</b>	Alex Parle, et al	15m	
6.	<b>ABAC Data Portal</b>	Haslina Taib and Tony Basilio	10m	
<b>7. Advocacy Progress and priorities for 2013</b>				
a	Opportunity for WG Chairs identify priorities, and to raise queries and concerns on advocacy challenges, in particular in light of ABAC/SOM Dialogue	WG Chairs	20m	-
b	Marshall School: advocacy objectives from 2012 Services Report, and plans for 2013	Tony Nowell	10m	-
c	APFF: preparations and ABAC input?	FEWG Chair/ JC Parrenas	10 m	-
<b>8. Advocacy at home</b>				
a	Briefings with home officials	ABAC Secretariat	5 min	Secretariat
b	Newsletter circulation and development	ABAC Philippines	5 min	Newsletter
c	Building links with local business groups (including leveraging recruitment for PPFS, PPSTI an APFF)	Dodwell	5 min	Doc to come (DD)
9.	<b>ABAC Action Plan 2013</b>	APAWG Chair	5m	

## Meeting Document Summary Sheet Template

<b>Document Title:</b>  Optimising APAWG Cooperation with APEC Secretariat for Advocacy Activities.
<b>Purpose:</b>  For information.
<b>Issue:</b>  How can ABAC optimise cooperation with APEC Secretariat to compensating for the shortage of financial and personel resources in advocacy activities.
<b>Background:</b>  In the last ABAC Meeting in Vladivostok, ABAC discussed possible measures to optimise ABAC leverage into APEC. Among the issues discussed, there were concerns about the lacking of personels and financial resources to maintain the extensive engagement in APEC.
<b>Proposal /Recommendations:</b> <ul style="list-style-type: none"><li>• Further utilising the resources of APEC Secretariat: Website, Information database, and a network of Program Directors who coordinate with all APEC Committees and sub fora/WGs.</li><li>• Giving feedback to the APEC matrix, making it more interactive and practical.</li><li>• Enhancing cooperation with the APEC Secretariat as an extra channel of information and communication.</li></ul>
<b>Decision Points:</b>  None.

# Optimizing APAWG Cooperation with APEC Secretariat for Advocacy Activities

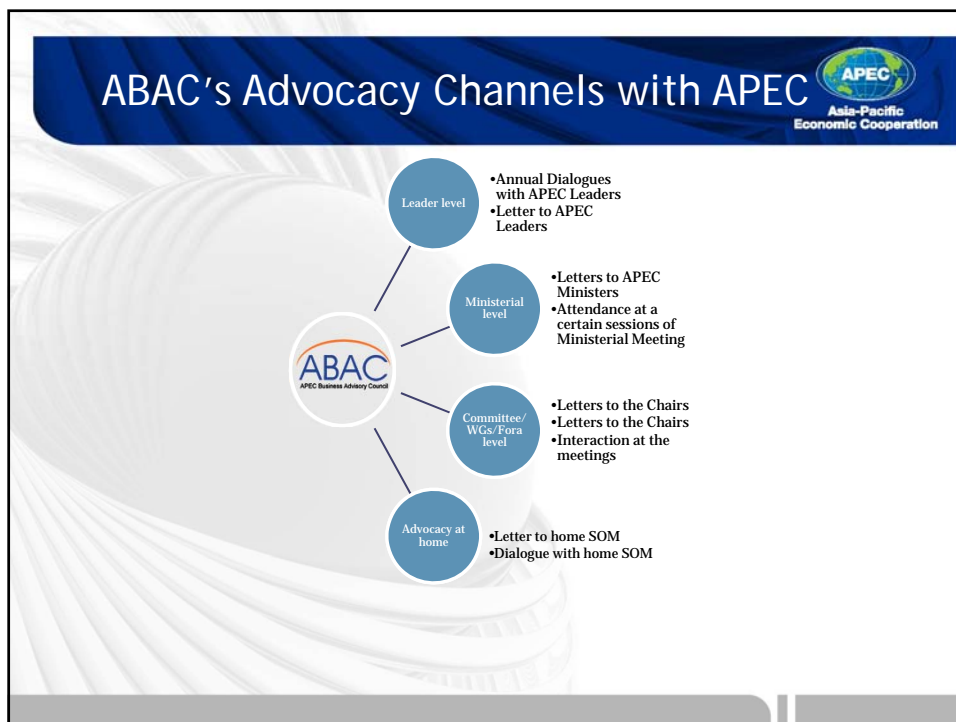
APEC Business Advisory Council  
January 2013

*Prepared by*  
Tu Anh Tuan  
Program Director  
APEC Secretariat



Asia-Pacific  
Economic Cooperation

Advancing Free Trade for Asia-Pacific Prosperity



## The complementary role of the APEC Secretariat

- Providing information on APEC.
- Advising on APEC procedures, counseling ABAC on where to bring to issues/initiatives to.
- Tracking APEC's responses to ABAC recommendations via the APEC matrix.
- Serving as a channel of communication between ABAC and APEC Committee/ Fora/Working Groups.

## APEC Secretariat's useful resources

### WHAT DO WE HAVE?

- Official APEC website ([www.apec.org](http://www.apec.org))
- APEC Information database (ACS-AIMP)
- PEOPLE (Program Directors)







**APEC Website**  
[www.apec.org](http://www.apec.org)




Asia-Pacific  
Economic Cooperation

- Wiki of APEC
- Calendar of events
- Past APEC Meeting documents (no login required)
- Statements/Declarations
- Publications
- Glossary of APEC

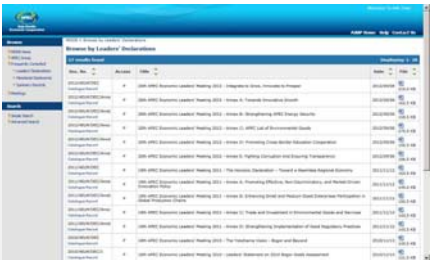


**APEC Internal Database**  
<http://member.aimp.com>




Asia-Pacific  
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- Archive of meeting documents
- Document may be retrieved through the ABAC Secretariat focal point.

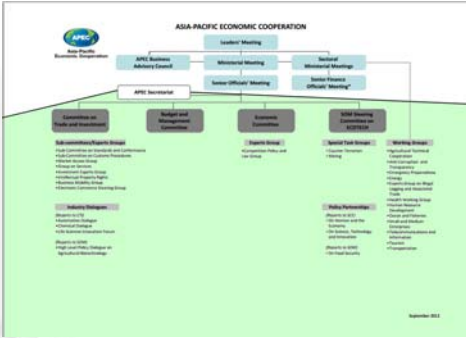


## APEC Program Directors



**Asia-Pacific  
Economic Cooperation**

- APEC PDs oversee activities from all Committees and Subgroups
- Assisting the Chairs (agenda, report, work plan, alignment with APEC goals)
- Updating the Groups on recent APEC developments
- Collecting meeting documents for archive
- Updating the APEC Website
- Managing APEC projects



The organizational chart shows the hierarchy of the APEC Secretariat. At the top is the APEC Secretariat, which reports to the APEC Business Advisory Council, Ministerial Meeting, Senior Officials Meeting, and Senior Experts Official Meeting. Below the Secretariat are four main branches: Economic and Financial Affairs, Economic Committee, APEC Working Programme on ICT/IT, and Policy Development. Each branch has several sub-committees and working groups listed below it.

## APEC Secretariat cooperation with ABAC in Advocacy Activities

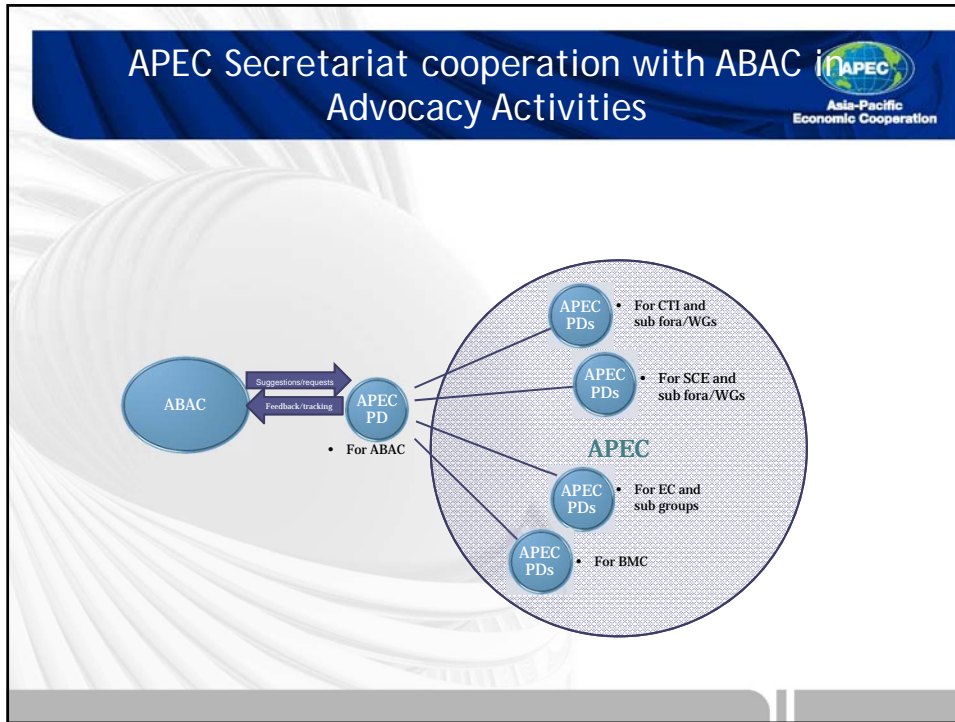


**Asia-Pacific  
Economic Cooperation**

- Matrix of APEC Activities in response to ABAC recommendations.
- Is it useful to you?






The diagram consists of two overlapping circles. The left circle is light blue and labeled 'ABAC Recommendations to Leaders'. The right circle is dark blue and labeled 'APEC Work Programs and Activities'. The overlapping area in the center is shaded with a grid pattern and labeled 'The Matrix' in red text.



### Current Problems in ABAC advocacy activities


- Lacking financial resource to fund representatives to attend all APEC meetings
- Lacking a full time personnel to represent and speak on behalf of ABAC



## Recommendations

- Prioritizing and re-organizing the resources to maintain the direct engagement with key APEC stakeholders.
- Utilizing the online resources by APEC Secretariat.
- Giving feedback to the matrix, making it more interactive and practical.
- Enhancing cooperation with the APEC Secretariat as an extra channel of information and communication.



## THANK YOU!