

APEC CEO Summit 2010 Yokohama

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November 12-13 (& 14 a.m.), 2010



Date

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Location

Yokohama, Japan



JAPAN 2010

APEC CEO Summit 2010 Secretariat

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APEC CEO Summit 2010

Invitation from the Hosting Organization, Nippon Keidanren

On behalf of Nippon Keidanren, I am pleased to invite you to attend the APEC CEO Summit 2010 to be held in Yokohama, Japan, from November 12 to 14, 2010.

Nippon Keidanren is a comprehensive economic organization representing approximately 1,300 leading companies, 129 major industry associations, and 47 regional economic organizations of Japan. Throughout our history of over 60 years, we have been working to promote the development of the Japanese economy and the entire world economy, advocating the maintenance and strengthening of the free trade regime.

In the wake of the historic financial and economic crisis, tremendous efforts have been made in the public and private sectors across the globe to turn the world economy around, which have recently begun to produce some encouraging results. Now APEC constitutes over 40 percent of the world's population and accounts for more than 50 percent of both the world GDP and the global trade. Given its significant presence, there is no doubt that APEC will have an even greater role and responsibility in global effort to help the world economy to achieve a strong recovery and get back on track for robust growth and further prosperity.

The APEC CEO Summit 2010 will be convened under the theme of "Asia-Pacific as the Driving Force for Global Growth: Seeking Prosperity after Crisis." The summit will invite leaders from the public and private sectors and provide an excellent opportunity to discuss from various angles how APEC can contribute to the sustainable growth of the world economy.

I would greatly appreciate your participation in this important event, and I look forward to seeing you in Yokohama.



Hiromasa Yonekura

Chairman-Designate
Nippon Keidanren

Date

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Venue

"Minato Mirai 21" District, Yokohama

Main Players of the Meeting

Provisional

- 1 APEC Leaders
- 2 Representatives of Global Big Businesses
- 3 ABAC Members
- 4 Influential Figures from International Organizations and Academic Circles

Themes of the Meeting

Subject to Change

- 1 Global Economy and APEC
- 2 Economic Integration in Asia-Pacific Region
- 3 Liberalization of Trade and Investment
- 4 Role of Government in the Market
- 5 Energy and Environment
- 6 Innovation and ICT
- 7 CSR

Registration

The APEC CEO Summit 2010 is a "by invitation only" event.

Registration	Fees per Participant
Foreign Delegates	US\$ 1,000
Local Delegates	JPY 50,000
Foreign Accompanying Persons	US\$ 400
Local Accompanying Persons	JPY 20,000

Registration fee includes local taxes, and does not include bank administrative charges and insurance.

Entitlement of the registration fees:

Delegates:

- Access to all programme sessions
- Access to social events, coffee breaks, lunches and dinners

Accompanying Persons:

- Access to social events only (invitations to dinners are yet to be decided)

About the City of Yokohama

Japan

Yokohama, Japan's second largest city (population 3.67 million), is one of the nation's leading international trade ports. It is also home to production bases of major Japanese and foreign manufacturers. Yokohama boasts a wide variety of attractions as an Environmental Model City rich in greenery and a Creative City of Art and Culture where visitors can enjoy everything from traditional Japanese culture to contemporary art.

The Minato Mirai 21 district, located in the heart of Yokohama, is the site of reputable and world-class convention facilities where numerous international gatherings have been held.