

**MARK YOUR CALENDAR!!**

## **APEC SME SUMMIT 2010 IN YOKOHAMA, JAPAN**

*"Big Trees Grow from Small Seeds"*

**Small Business Owners Must Attend to Grow Businesses**

**A unique and vital forum for exchanges and cooperation among APEC Leaders, Ministers, and Small Businesses, emphasizing economic growth and prosperity**

### **FEATURING**

- APEC Leaders and Ministers will talk about beneficial policy measures in member economies that foster business environments in which SMEs can thrive.
- SME owners, including women and the young, will share the best practices for overcoming challenges in innovative and effective ways.

**Date:** Thursday, November 11, 2010

**Venue:** A hotel near the APEC Leaders Summit Venue in Yokohama (TBC)

**Registration Fee:** JPY 30,000 or equivalent in foreign currencies



### **FOR MORE DETAILS**

APEC Japan SME Summit Secretariat  
C/o The Japan Chamber of Commerce and Industry  
Phone: +81-33283-7865 / Fax: +81-33216-6497  
E-Mail: APEC-SME@JCCI.OR.JP

Yokohama is located along the Japan's Pacific coastline and roughly 30 minutes from Tokyo by train. The total population of Yokohama is approx. 3.65 million, making the city the second largest in Japan after Tokyo. The small village of Yokohama, with a population of only 600, started to become widely known to the world when its port first opened in 1859. Yokohama boasts a number of tourist attractions, including one of world largest Chinatowns and Sankeien Garden.