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U.S National Center for APEC Joins Business Associations to Promote Investment - Launches Online Platform to Encourage an Open International Investment Climate

Seattle, WA. - Today, the U.S. National Center for APEC joined with six other business associations to launch a new online information clearinghouse, Investment Policy Central, to highlight the importance of an open investment climate.

Commenting on the launch of the website, National Center President Monica Whaley noted “The subject of foreign direct investment in the Asia Pacific region is a critical, cross-cutting aspect of NCAPEC’s policy work in the APEC Business Advisory Council. This website will provide a useful platform to draw attention to the issue and leverage important work taking place in APEC and other multilateral institutions.”

Investment Policy Central will be a center of excellence for the most accurate, up-to-date information on the benefits of an open international investment climate. It presents facts and figures on investment, highlights the benefits of global investment, debunks common investment myths, and provides links to a wide range of resources on investment policy.

Investment Policy Central will continually add timely, relevant content to the site from experts on investment policy and welcomes suggestions and input from companies, associations, organizations, think tanks, and academics and other individuals interested in promoting an open international investment climate.

Whaley added “The National Center welcomes this initiative and looks forward to contributing to what will prove to be a useful resource for the business community.”

Investment Policy Central may be found at www.investmentpolicycentral.com.

About the National Center for APEC

The National Center for APEC is an organization supported by U.S. companies that generates and supports U.S. private and public sector engagement in the APEC process. From its offices in Seattle, the National Center serves as the secretariat for the three U.S. ABAC representatives, works with U.S. companies to identify opportunities to advance U.S. priority issues within the APEC process and advocates for U.S. interests with business counterparts in the Asia-Pacific region.