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## **Indonesia APEC 2013 CEO Summit Organizers Enlist National Center for APEC as Exclusive U.S. Strategic Partner**

(Seattle, Washington UNITED STATES) – October 30, 2012 – The organizers of the Bali, Indonesia APEC 2013 CEO Summit have named the National Center for APEC (NCAPEC) as the exclusive U.S. Strategic Partner to support program planning and sponsor relations efforts in preparation for the October 5-7, 2013 event. The NCAPEC team led organization efforts for the successful [APEC 2011 USA CEO Summit](#) in Honolulu, Hawaii and served as a Strategic Partner for the recently held 2012 Summit in [Vladivostok, Russia](#). The APEC CEO Summit is the Asia-Pacific's premier business event, drawing thousands of economic and business leaders from around the region and beyond.

“As the Asia-Pacific region continues to be the center for global growth and opportunity, the CEO Summit strengthens its role as a forum for business and government leaders and policymakers to address pressing issues shaping the economy,” said Monica Whaley, President of the U.S. National Center for APEC. “Indonesia’s dynamic, vibrant economy is one of the fastest growing in the world. The 2013 CEO Summit is one that should not be missed. We are pleased to build upon the momentum of recent CEO Summits to help ensure a consistent program of world-class speakers and quality of dialogue to reinforce the Summit’s place as the ‘Board Meeting of the Asia Pacific’.”

The APEC 2013 Indonesia CEO Summit's theme of ‘Towards Resilience and Growth: Reshaping Priorities for Global Economy’ seeks to create a foundation for engaging in enriching strategic discussions to chart a new way forward. The Summit aims to bring APEC members together to discuss how to increase trade and investment flows and achieve the aim of shared development and common prosperity.

The CEO Summit provides unparalleled opportunities for business executives to engage in dialogue with Presidents, Prime Ministers and Ministers of Foreign Affairs and Trade, to discover business opportunities through networking with CEOs from hundreds of top Asia-Pacific companies, and to forge connections with economic thought leaders from around the region and the world.

### **About the National Center for APEC**

[The National Center for APEC](#) is dedicated to the proposition that business must have a voice in the development of policies that impact the economies of the Asia-Pacific region. The Center is the only U.S. business association focused exclusively on facilitating American private sector input into Asia-Pacific Economic Cooperation (APEC) process and provides input to U.S. government agencies on the wide range of issues addressed under APEC's auspices. As the Secretariat for the three U.S. representatives to the APEC Business Advisory Council (ABAC), and through its network of partnerships with business organizations in other APEC economies, the National Center advances the business community's interests with regard to trade, economics, regulatory issues, and other matters in the Asia-Pacific region