

FOR IMMEDIATE RELEASE  
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### **NCAPEC Welcomes Two New Executives to APEC Business Advisory Council**

Seattle, WA. - The National Center for APEC (NCAPEC) welcomes the appointment of Scott Price, Executive Vice President and Chief Administrative Officer of Walmart International and Marija Zivanovic-Smith, Vice President, Corporate Marketing, Communications, and Government Relations of NCR Corporation to represent the United States on the APEC Business Advisory Council (ABAC). Price and Zivanovic-Smith, will join ABAC USA Member Richard Cantor, Chief Risk Officer of Moody's.

"ABAC provides critical private sector input into the government APEC process, and is working on a range of issues from the digital economy to trade facilitation. Having two such experienced and capable business executives on ABAC means that U.S. business interests will be well represented in APEC," commented NCAPEC President, Monica Hardy Whaley. She went on to note that these new members bring valuable perspectives to ABAC; Price in supply chains and e-commerce while Zivanovic-Smith has expertise in cross-border data flows, and the utilization of technology to enable financial inclusion, an important area of APEC's effort to support micro, small and medium sized enterprises.

Price has served as Chairman of NCAPEC since 2013. Before joining Walmart, he served as Chief Executive Officer of DHL Express Europe. Prior to that, he was Chief Executive Officer, DHL Express Asia Pacific. Price spent a decade with the Coca-Cola Co.

Zivanovic-Smith joined NCR in 2008. In addition to her current roles she is also the Chief of Staff to NCR's Chairman and CEO. Zivanovic-Smith's responsibilities include strategy formulation, developing a strong culture of innovation, promoting a consistent global brand and positioning NCR and its executives as trusted advisors to policy and community leaders all around the world. Zivanovic-Smith has played a critical role in transforming NCR into a leader in omni-channel solutions. Zivanovic-Smith has served on the Board of Directors for the Information Technology Industry Council since 2013.

Price and Zivanovic-Smith will join their ABAC counterparts from APEC's twenty other member economies to advise APEC policymakers on issues affecting the region's business climate. Created by APEC Leaders in 1995, ABAC consists of three business representatives from each APEC economy appointed by their respective heads of state. ABAC meets quarterly to discuss investment and trade policy recommendations and reports directly to the APEC Leaders at an annual dialogue each fall.

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## **About the National Center for APEC**

Established in Seattle, Washington in 1994, the National Center for APEC (NCAPEC) is the only U.S. business association focused exclusively on facilitating private sector engagement in the Asia-Pacific Economic Cooperation (APEC) organization. Led by a board of more than 50 major U.S. companies with a strong interest in the growth and prosperity of the Asia-Pacific, NCAPEC works to advance U.S. private sector policy priorities in APEC's discussions on trade and economic issues. NCAPEC also serves as the Secretariat to the U.S. members of the APEC Business Advisory Council (ABAC), the official mechanism for private sector input in APEC.

For more information about NCAPEC, visit <http://www.ncapec.org>.

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